



PrimaryOne
Health

Your first choice for quality care[®]

2023

Sponsorship Packet

COSI

333 W. Broad St.
Columbus, OH 43215



2023

**HEALTHCARE
JUSTICE
AWARDS**





Your first choice for quality care[®]

On behalf of the Board and staff of PrimaryOne Health, I invite you to become a sponsor of our 9th Annual Healthcare Justice Awards. The awards will take place at COSI on November 2, 2023.

During our Healthcare Justice Awards, we will honor individuals and providers in our community who are eliminating health disparities, expanding access to healthcare and wellness services, and breaking down cultural and social barriers to quality healthcare.

Your support will enhance the endowment for our Healthcare Justice Scholarship Fund, which was set up in 2021 to seed, grow, invest and cultivate a much-needed diverse health professional pipeline. PrimaryOne Health's focus is on identifying, educating and grooming current and future health professionals who are entering or advancing their careers from racial, ethnic, and cultural underrepresented populations.

During the 2023 event, we will announce our first scholarship award recipients. These awardees will be our inaugural class of students in healthcare! Your support will ensure that we are able to identify and award more scholarships.

Since our founding as Columbus Neighborhood Health Center, Inc. in 1997, we have served as the City of Columbus' oldest and largest FQHC. Your partnership as an event sponsor will assist us in continuing our critical mission in the community.

Thank you in advance for your consideration of this request. If you have any questions, please contact Susan Brewer, Development and Marketing Manager at (614) 859-1938 or susan.brewer@primaryonehealth.org.

Sincerely,

A handwritten signature in blue ink that reads "Charleta B. Tavares". The signature is fluid and cursive, with the first name being the most prominent.

Charleta B. Tavares
Chief Executive Officer





Your first choice for quality care[®]

ABOUT US

At PrimaryOne Health, we provide programs and services to meet the changing healthcare needs of our community, all with a goal of contributing to a healthier Central Ohio. We have twelve locations throughout Franklin and Pickaway counties.

We accept Medicare, Medicaid, and private insurance. We also provide a sliding fee scale based on income and family size for those who are uninsured.

PrimaryOne Health is a federally qualified health center (FQHC). As such, we are a 501(c)3 non-profit governed by a volunteer patient-led Board of Directors (51%) who live in the communities we serve.

Our Services

- Primary & specialty care, including immunizations and chronic disease management
- Prenatal care and women's health
- Dental services
- Vision services
- Healthcare for the Homeless
- Mental Health and Substance Use Disorder services, including MAT
- Nutrition and lactation services
- Physical Therapy and Pharmacy
- School-Based Health Centers

Our Locations



Want to learn more?
Scan this QR code to
learn more about the
services we offer
and our locations!



Your first choice for quality care[®]

OUR BENEFICIARY



Cora Muñoz, PhD, RN, 2022 external Healthcare Justice Award recipient, pictured second from right with family and friends

Our 9th Annual Healthcare Justice Award beneficiary is our Healthcare Justice Scholarship Fund. Started in 2021, the fund is housed at the Columbus Foundation, which benefits current and future racial, ethnic and cultural populations who are underrepresented in healthcare professions. The scholarship fund will increase opportunities for these aspiring health professionals and provide more diverse talent and perspectives in the healthcare field.



More than \$100,000 has been raised for the scholarship fund since its inception two years ago. Your sponsorship support will enable PrimaryOne Health to grow the endowment for future healthcare professionals. Further questions about the scholarship may be directed to Susan Brewer at susan.brewer@primaryonehealth.org.



THE COLUMBUS
FOUNDATION



Your first choice for quality care[®]

PRESENTING SPONSOR OPPORTUNITIES

Platinum

Level Sponsor
\$20,000

Sponsorship Benefits

- Logo recognition in event program, on social media accounts, and on stage at the event.
- Featured in special event video.
- Table recognition as dinner sponsor.
- Full-page color ad in event program.
- Plaque provided to display at place of business advertising sponsorship.
- Name or logo featured on back of 1 Mobile Health Center, exclusively displayed as a sponsor for five years.
- Use of Mobile Health Center and engagement with Outreach Team six times.
- Announcement on local radio.

Event Perks

- 2 full tables at event, which includes 20 plated meals. Table signage included.
- 20 tickets to reception, with 2 drink tickets per guest.
- 20 parking vouchers.

Silver

Level Sponsor
\$10,000

Sponsorship Benefits

- Logo recognition in event program and in media announcements.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for three years.
- Plaque provided to display at place of business advertising sponsorship.
- Announcement on local radio.
- Featured in special event video.

Event Perks

- 1 full table at event, which includes 10 plated meals. Table signage included.
- 10 tickets to reception, with 2 drink tickets per guest.
- 10 parking vouchers.

Gold

Level Sponsor
\$15,000

Sponsorship Benefits

- Logo recognition in event program and on social media accounts.
- Featured in special event video and recognized as production partner.
- Half-page color ad in event program.
- Announcement on local radio.
- Plaque provided to display at place of business advertising sponsorship.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for five years.
- Use of Mobile Health Center and engagement with Outreach Team three times.

Event Perks

- 1.5 full tables at event, which includes 15 plated meals. Table signage included.
- 15 tickets to reception, with 2 drink tickets per guest.
- 15 parking vouchers.

Bronze

Level Sponsor
\$7,500

Sponsorship Benefits

- Logo recognition in event program and in media announcements.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for one year.
- Plaque provided to display at place of business advertising sponsorship.
- Announcement on local radio.
- Featured in special event video.

Event Perks

- 8 plated meals at event.
- 8 tickets to reception, with 2 drink tickets per guest.
- 8 parking vouchers.



Your first choice for quality care[®]

ADDITIONAL SPONSOR OPPORTUNITIES

Practitioner/Doctorate Level Sponsor | \$5,000

- Logo and company name featured on webpage, event program, and social media
- 6 plated meals and 6 reception tickets, with 2 drink tickets per guest
- 6 parking vouchers

Nurse/BSN Level Sponsor | \$2,500

- Logo and company name featured on webpage, event program, and social media
- 4 plated meals and 4 reception tickets, with 2 drink tickets per guest
- 4 parking vouchers

Student Scholar Level Sponsor | \$1,000

- Company name mentioned in event program and on website
- 2 plated meals and 2 reception tickets, with 2 drink tickets per guest
- 2 parking vouchers

Individual Ticket | \$200

- 1 ticket to reception, with 2 drink tickets
- 1 plated meal



Your first choice for quality care[®]

REGISTRATION & SPONSOR FORM

Payment Options

YES ___ I want to be a sponsor or purchase tickets

- ___ Please invoice me
- ___ Used QR code for online payment
- ___ Payment enclosed



Scan to make an online contribution!

Personal Information

Name of organization or individual: _____

Primary Contact: _____

Primary Contact Title: _____

Primary Contact Email: _____

Primary Contact Phone #: _____

Address of Organization: _____

Sponsorship Level

- ___ Platinum (\$20,000)
- ___ Gold (\$15,000)
- ___ Silver (\$10,000)
- ___ Bronze (\$7,500)
- ___ Doctorate (\$5,000)
- ___ Nurse/BSN (\$2,500)
- ___ Student (\$1,000)
- ___ Individual Ticket(s) (\$200 each)
- ___ Quantity



Your first choice for quality care[®]

REGISTRATION & SPONSOR FORM

Can't attend?

No ___ Unfortunately, I cannot attend, but would like to donate to the Healthcare Justice Scholarship Fund.

Personal Information

Name: _____

Email: _____

Phone: _____

Address:

Donation Amount: _____

Questions or Concerns?

Please contact Susan Brewer, Development and Marketing Manager, at susan.brewer@primaryonehealth.org or (614) 859-1938.



Your first choice for quality care[®]

HEALTHCARE JUSTICE AWARD RECIPIENTS



Lauren Russo, DNP, 2022 internal Healthcare Justice Award recipient, pictured second from right with award presenters

Federally Qualified Health Centers (FQHCs) are challenged every day with trying to improve healthcare in Medically Underserved Areas (MUAs). Meeting this challenge requires visionary leadership, dedicated staff, and support from community partners.

PrimaryOne Health annually recognizes someone who embodies the traits of an advocate for healthcare justice—dedication, determination, leadership, and courage. Our awardees embrace the challenges presented to FQHCs, and strive to overcome those impediments.

Recognition will include a PrimaryOne Health staff member, as well as a community member or partner for their dedication in addressing our most vulnerable communities.

We recognize we cannot do our work alone, and honoring those who embody the PrimaryOne Health mission allows our Board, Team members, and community to continue to work to provide quality, culturally appropriate, affordable, and accessible healthcare for all.

PrimaryOne Health will honor 2023's nominated recipients at the 9th Annual Healthcare Justice Awards, on November 2, 2023, at COSI, 333 W. Broad Street, Columbus, OH 43215.

If you are interested in nominating a person or organization for our 9th Annual Healthcare Justice Awards Community recipient, scan the QR code to join our mailing list for updates.



Link:
[primaryonehealth.org/
hcjaemails](https://primaryonehealth.org/hcjaemails)



Your first choice for quality care[®]

(614) 645-5500 • primaryonehealth.org

2780 Airport Drive, Suite 100
Columbus, OH 43219