



2022
HEALTHCARE
JUSTICE
AWARDS

SPONSORSHIP PACKET

November 10, 2022
6:00PM - 9:00PM

COSI

333 W. Broad St.
Columbus, OH 43215



Celebrating 25 Years of Service.



On behalf of the Board and staff of PrimaryOne Health, I invite you to become a sponsor of our 8th Annual Healthcare Justice Awards and 25th Anniversary Celebration. The awards will take place on November 10, from 6:00pm to 9:00 pm at COSI.

The celebration will also recognize our 25 years of serving Columbus and Central Ohio residents. During our Healthcare Justice Awards, we will honor individuals and providers in our community who are eliminating health disparities, expanding access to healthcare and wellness services, and breaking down cultural and social barriers to quality healthcare.

Your support will enhance the endowment for our Healthcare Justice Scholarship Fund, which was set up in 2021 to seed, grow, invest and cultivate a much-needed diverse health professional pipeline. PrimaryOne Health's focus is on identifying, educating and grooming current and future health professionals who are entering or advancing their careers from racial, ethnic, and cultural underrepresented populations.

During the event, we will also highlight the vision of our Board and CEO, sharing some of the accomplishments, new partnerships, and exciting health initiatives that our organization looks to take on as we explore new programs and service lines.

Since our founding as Columbus Neighborhood Health Center, Inc. in 1997, we have served as the City of Columbus' oldest and largest FQHC. Your partnership as an event sponsor will assist us in continuing our critical mission in the community.

Thank you in advance for your consideration of this request. If you have any questions, please contact Susan Brewer, Development and Marketing Manager at 614-859-1938 or susan.brewer@primaryonehealth.org.

Sincerely,

A handwritten signature in blue ink that reads 'Charleta B. Tavares'.

Charleta B. Tavares
Chief Executive Officer





ABOUT US

At PrimaryOne Health, we provide programs and services to meet the changing healthcare needs of our community, all with a goal of contributing to a healthier Central Ohio. We have twelve locations throughout Franklin and Pickaway counties.

We accept Medicare, Medicaid, and private insurance. We also provide a sliding fee scale based on income and family size for those who are uninsured.

PrimaryOne Health is a federally qualified health center (FQHC). As such, we are a 501(c)3 non-profit governed by a volunteer patient-led Board of Directors (51%) who live in the communities we serve.

Our Services

- Primary & specialty care, including immunizations, chronic disease management, physical therapy, and pharmacy
- Prenatal care and women's health
- Dental services
- Vision services
- Healthcare for the Homeless

Our Locations



Want to learn more?
Scan this QR code to
learn more about the
services we offer
and our locations!



OUR BENEFICIARY



In 2022, our beneficiary for the 8th Annual Healthcare Justice Awards and 25th Anniversary Celebration is the **Healthcare Justice Scholarship Fund**. Started in 2021 at the Columbus Foundation, the Healthcare Justice Scholarship benefits current and future historically underrepresented racial, ethnic, and cultural populations pursuing careers in healthcare. The scholarship fund will increase opportunities for these individuals and provide for more diverse talent and perspectives in the healthcare field.



Approximately \$50,000 has been raised for the scholarship fund since its inception a year ago. Further questions about the scholarship may be directed to Susan Brewer at susan.brewer@primaryonehealth.org.



THE COLUMBUS
FOUNDATION



PRESENTING SPONSORSHIP OPPORTUNITIES

Platinum

Level Sponsor
\$20,000

Must be confirmed by August 1, 2022.

- Logo recognition in event program, on social media accounts, and on stage at the event.
- Featured in special event video.
- Table recognition as dinner sponsor.
- Full-page color ad in event program.
- Booth space at gala.
- Plaque provided to display at place of business advertising sponsorship.
- Name or logo featured on back of 1 Mobile Health Center, exclusively displayed as a sponsor for five years.
- Tour of health center of choice, including wine tasting event.
- Use of Mobile Health Center and engagement with Outreach Team six times.
- Announcement on local radio.

Event Perks

- 2 full tables at event, which includes 20 plated meals. Table signage and 4 bottles of wine included.
- 20 tickets to reception, with 2 drink tickets per guest.
- 20 parking vouchers.

Silver

Level Sponsor
\$10,000

Must be confirmed by August 1, 2022.

- Logo recognition in event program and in media announcements.
- Featured in special event video.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for three years.
- Tour of health center of choice, including wine tasting event.
- Plaque provided to display at place of business advertising sponsorship.
- Announcement on local radio.
- Booth space at gala.

Event Perks

- 1 full table at event, which includes 10 plated meals. Table signage and 1 bottle of wine included.
- 10 tickets to reception, with 2 drink tickets per guest.
- 10 parking vouchers.

Gold

Level Sponsor
\$15,000

Must be confirmed by August 1, 2022.

- Logo recognition in event program and on social media accounts.
- Featured in special event video and recognized as production partner.
- Half-page color ad in event program.
- Booth space at gala.
- Announcement on local radio.
- Plaque provided to display at place of business advertising sponsorship.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for five years.
- Use of Mobile Health Center and engagement with Outreach Team three times.
- Tour of health center of choice, including wine tasting event.

Event Perks

- 1.5 full tables at event, which includes 15 plated meals. Table signage and 2 bottles of wine included.
- 15 tickets to reception, with 2 drink tickets per guest.
- 15 parking vouchers.

Bronze

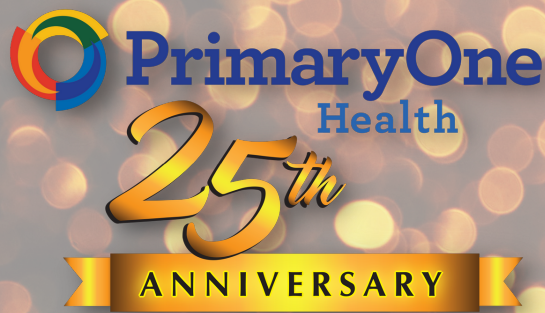
Level Sponsor
\$7,500

Must be confirmed by August 1, 2022.

- Logo recognition in event program and in media announcements.
- Featured in special event video.
- Name or logo featured on driver's side of 1 Mobile Health Center, displayed as a sponsor for one year.
- Tour of health center of choice, including wine tasting event.
- Plaque provided to display at place of business advertising sponsorship.
- Announcement on local radio.

Event Perks

- 8 plated meals at event. 1 bottle of wine included.
- 8 tickets to reception, with 2 drink tickets per guest.
- 8 parking vouchers.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Practitioner/Doctorate Level Sponsor | \$5,000

- Logo and company name featured on webpage, event program, and social media
- 6 plated meals, 1 bottle of wine, and 6 reception tickets, with 2 drink tickets per guest
- 6 parking vouchers

Nurse/BSN Level Sponsor | \$2,500

- Logo and company name featured on webpage, event program, and social media
- 4 plated meals and 4 reception tickets, with 2 drink tickets per guest
- 4 parking vouchers

Student Scholar Level Sponsor | \$1,000

- Company name mentioned in event program and on website
- 2 plated meals and 2 reception tickets, with 2 drink tickets per guest
- 2 parking vouchers

Individual Ticket | \$200

- 1 ticket to reception, with 2 drink tickets
- 1 plated meal



REGISTRATION & SPONSORSHIP FORM

Payment Options

YES ☐ I want to be a sponsor or purchase tickets

- ☐ Please invoice me
- ☐ Used QR code for online payment
- ☐ Payment enclosed



Scan to make an
online contribution!

Personal Information

Name of organization or individual: _____

Primary Contact: _____

Primary Contact Title: _____

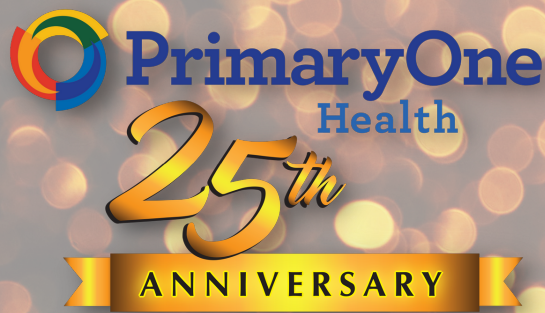
Primary Contact Email: _____

Primary Contact Phone #: _____

Address of Organization:

Sponsorship Level

- | | |
|--|--|
| • <input type="checkbox"/> Platinum (\$20,000) | • <input type="checkbox"/> Nurse/BSN (\$2,500) |
| • <input type="checkbox"/> Gold (\$15,000) | • <input type="checkbox"/> Student (\$1,000) |
| • <input type="checkbox"/> Silver (\$10,000) | • <input type="checkbox"/> Individual Ticket(s) (\$200 each) |
| • <input type="checkbox"/> Bronze (\$7,500) | • <input type="checkbox"/> Quantity |
| • <input type="checkbox"/> Doctorate (\$5,000) | |



REGISTRATION & SPONSORSHIP FORM

Can't attend?

No ____ Unfortunately, I cannot attend, but would like to donate to the Healthcare Justice Scholarship Fund.

Personal Information

Name: _____

Email: _____

Phone: _____

Address:

Donation Amount: _____

Questions or Concerns?

Please contact Susan Brewer, Development and Marketing Manager, at susan.brewer@primaryonehealth.org or (614) 859-1938.



HEALTHCARE JUSTICE AWARDS RECIPIENTS



Tina Vamos
2021 Honoree

Federally Qualified Health Centers (FQHCs) are challenged every day with trying to improve healthcare in Medically Underserved Areas (MUAs). Meeting this challenge requires visionary leadership, dedicated staff, and support from community partners.

PrimaryOne Health annually recognizes someone who embodies the traits of an advocate for healthcare justice—dedication, determination, leadership, and courage. Our awardees embrace the challenges presented to FQHCs, and strive to overcome those impediments.

Recognition will include a PrimaryOne Health staff member as well as a community member or partner for their dedication in addressing our most vulnerable communities.

We recognize we cannot do our work alone, and honoring those who embody the PrimaryOne Health mission allows our staff, Board, and community to continue to work to provide quality, culturally appropriate, affordable, and accessible healthcare for all.

PrimaryOne Health will honor 2022's nominated recipients at the 8th Annual Healthcare Justice Awards on November 10, 2022 at COSI.

If you are interested in nominating a person or organization for our 8th Annual Healthcare Justice Awards Community recipient, please visit our website.



**Councilmember
Priscilla R. Tyson**
2021 Honoree



Celebrating 25 Years of Service.