



2022
HEALTHCARE
JUSTICE
AWARDS

SPONSORSHIP PACKET

November 10, 2022
6:00PM - 9:00PM

COSI

333 W. Broad St.
Columbus, OH 43215



Celebrating 25 Years of Service



On behalf of the Board and staff of PrimaryOne Health, I invite you to become a sponsor of our 8th Annual Healthcare Justice Awards and 25th Anniversary Celebration. The awards will take place on November 10, from 6:00pm to 9:00 pm at COSI.

The celebration will also recognize our 25 years of serving Columbus and Central Ohio residents. During our Healthcare Justice Awards, we will honor individuals and providers in our community who are eliminating health disparities, expanding access to healthcare and wellness services, and breaking down cultural and social barriers to quality healthcare.

Your support will enhance the endowment for our Healthcare Justice Scholarship Fund, which was set up in 2021 to seed, grow, invest and cultivate a much-needed diverse health professional pipeline. PrimaryOne Health's focus is on identifying, educating and grooming current and future health professionals who are entering or advancing their careers from racial, ethnic, and cultural underrepresented populations.

During the event, we will also highlight the vision of our Board and CEO, sharing some of the accomplishments, new partnerships, and exciting health initiatives that our organization looks to take on as we explore new programs and service lines.

Since our founding as Columbus Neighborhood Health Center, Inc. in 1997, we have served as the City of Columbus' oldest and largest FQHC. Your partnership as an event sponsor will assist us in continuing our critical mission in the community.

Thank you in advance for your consideration of this request. If you have any questions, please contact Susan Brewer, Development and Marketing Manager at 614- 859-1938 or susan.brewer@primaryonehealth.org.

Sincerely,

A handwritten signature in blue ink that reads 'Charleta B. Tavares'.

Charleta B. Tavares
Chief Executive Officer





PrimaryOne Health is a federally qualified health center (FQHC). As such, we are a 501(c)3 non-profit governed by a volunteer patient-led Board of Directors (51%) who live in the communities we serve.



**Want to learn more?
Scan this QR code to
learn more about the
services we offer
and our locations!**

Our Services

- Primary & specialty care, including immunizations, chronic disease management, physical therapy, and pharmacy
- Prenatal care and women's health
- Dental services
- Vision services
- Healthcare for the Homeless

Our Locations





OUR BENEFICIARY



In 2022, our beneficiary for the 8th Annual Healthcare Justice Awards and 25th Anniversary Celebration is the **Healthcare Justice Scholarship Fund**. Started in 2021 at the Columbus Foundation, the Healthcare Justice Scholarship benefits historically underrepresented racial, ethnic, and cultural populations pursuing careers in healthcare. The scholarship fund will increase opportunities for these individuals and provide for more diverse talent and perspectives in the healthcare field.



PrimaryOne Health's focus is identifying and educating current and future health professionals from diverse backgrounds. Approximately \$80,000 has been raised for the scholarship fund since its inception a year ago. Further questions about the scholarship may be directed to Susan Brewer at susan.brewer@primaryonehealth.org.



THE COLUMBUS
FOUNDATION



PRESENTING SPONSORSHIP OPPORTUNITIES

Platinum

Level Sponsor

\$20,000 - Sponsor at this level

Must be confirmed by July 1, 2022.

- Logo recognition in event program and on stage at the event.
- Featured in special event video.
- Table recognition as dinner sponsor.
- Full-page color ad in event program.

Event Perks

- 2 full tables at event, which includes 16 plated meals. Table signage and 4 bottles of wine included.
- 16 tickets to pre-event reception.
- 16 valet or parking vouchers.

Silver

Level Sponsor

\$10,000 - Sponsor at this level

Must be confirmed by July 1, 2022.

- Logo recognition in event program and in media announcements.
- Featured in special event video.

Event Perks

- 2 full tables at event, which includes 16 plated meals. Table signage and 4 bottles of wine included.
- 16 tickets to general reception.

Gold

Level Sponsor

\$15,000 - Sponsor at this level

Must be confirmed by July 1, 2022.

- Logo recognition in event program and on social media accounts.
- Featured in special event video and recognized as production partner.
- Half-page color ad in event program.

Event Perks

- 2 full tables at event, which includes 16 plated meals. Table signage and 4 bottles of wine included.
- 16 tickets to pre-event general reception.
- 16 valet or parking vouchers.

Bronze

Level Sponsor

\$7,500 - Sponsor at this level

Must be confirmed by July 1, 2022.

- Logo recognition in event program, on social media, and in media announcements.
- Featured in special event video.

Event Perks

- 2 full tables at event, which includes 16 plated meals. Table signage and 2 bottles of wine included.
- 16 tickets to general reception.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Practitioner/Doctorate Level Sponsor | \$5,000

- Logo and company name featured on webpage, event program, and social media
- Recognition as official champagne toast sponsor
- 1 full table, which includes 8 plated meals, 2 bottles of wine, and 8 general reception tickets
- 8 valet or parking vouchers

Nurse/BSN Level Sponsor | \$2,500

- Logo and company name featured in event program and social media
- 1 full table, which includes 8 plated meals, 2 bottles of wine, and 8 general reception tickets

Student Scholar Level Sponsor | \$1,000

- Logo and company name featured in event program
- 4 plated meals
- 1 bottle of wine

Individual Ticket | \$200

- 2 drink tickets for general reception
- 1 plated meal



REGISTRATION & SPONSORSHIP FORM

Payment Options

YES ☐ I want to be a sponsor or purchase tickets

- ☐ Please invoice me
- ☐ Used QR code for online payment
- ☐ Payment enclosed



↑ Scan to make an
online contribution!

Personal Information

Name of organization or individual: _____

Primary Contact: _____

Primary Contact Title: _____

Primary Contact Email: _____

Primary Contact Phone #: _____

Address:

Sponsorship Level

- | | |
|--|--|
| • <input type="checkbox"/> Platinum (\$20,000) | • <input type="checkbox"/> Nurse/BSN (\$2,500) |
| • <input type="checkbox"/> Gold (\$15,000) | • <input type="checkbox"/> Student (\$1,000) |
| • <input type="checkbox"/> Silver (\$10,000) | • <input type="checkbox"/> Individual Ticket(s) (\$200 each) |
| • <input type="checkbox"/> Bronze (\$7,500) | _____ Quantity |
| • <input type="checkbox"/> Doctorate (\$5,000) | |



REGISTRATION & SPONSORSHIP FORM

Can't attend?

No ____ Unfortunately, I cannot attend, but would like to donate to the Healthcare Justice Scholarship Fund.

Personal Information

Name: _____

Email: _____

Phone: _____

Address:

Donation Amount: _____

Questions or Concerns?

Please contact Susan Brewer, Development and Marketing Manager, at susan.brewer@primaryonehealth.org or (614) 859-1938.



HEALTHCARE JUSTICE AWARDS RECIPIENTS



Tina Vamos
2021 Honoree

Federally Qualified Health Centers (FQHCs) are challenged every day with trying to improve healthcare in Medically Underserved Areas (MUAs). Meeting this challenge requires visionary leadership, dedicated staff, and support from community partners.

PrimaryOne Health annually recognizes someone who embodies the traits of an advocate for healthcare justice—dedication, determination, leadership, and courage. Our awardees embrace the challenges presented to FQHCs, and strive to overcome those impediments.

Recognition will include a PrimaryOne Health staff member as well as a community member or partner for their dedication in addressing our most vulnerable communities.

We recognize we cannot do our work alone, and honoring those who embody the PrimaryOne Health mission allows our staff, Board, and community to continue to work to provide quality, culturally appropriate, affordable, and accessible healthcare for all.

PrimaryOne Health will honor 2022's nominated recipients at the 8th Annual Healthcare Justice Awards on November 10, 2022 at COSI.

If you are interested in nominating a person or organization for our 8th Annual Healthcare Justice Awards Community recipient, please visit our website.



**Councilmember
Priscilla R. Tyson**
2021 Honoree



Celebrating 25 Years of Service